



COMMUNICATION PLAN – SCORECARD

YEAR 2021/2022

TRAVERSE INDEPENDENCE COMMUNICATION PLAN – SCORECARD

STRATEGIC PRIORITY	GOAL	OUTCOME(S)	MEASURE/INDICATOR	Q1 AND Q2	Q3	Q4	COMMENTS
ENGAGEMENT	Disseminate information and communication about the governance activities of the organization	Both internal and external stakeholders will be informed about the activities of organization	Current strategic plan is posted 100% of the time on the web site.	100%			
			AGM report is posted on web site annually, one month after the AGM meeting, and is shared with employees.	100%			
			100% of approved plans, scorecards and frameworks are posted on web site or in Surge for employees	100%			
	Communicate information that highlights the operations of the organization including how services delivered to clients. Share information from the e-community that concerns	Key stakeholders increase their knowledge about the organization and the ABI and physical disability e-community at large.	100% of newsletters and bulletins, quality reports/scorecards are posted on web site annually and internally on O365 SharePoint	100%			Internal bulletins only due to COVID
			Active posting on Facebook, and other social media, along with internal postings on O365	100%			

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STRATEGIC PRIORITY	GOAL	OUTCOME(S)	MEASURE/INDICATOR	Q1 AND Q2	Q3	Q4	COMMENTS
	employees, clients and caregivers and the community.		intranet				
			Regular updates on regional activities are provided to the provincial networks. Updates of local provincial activities are provided to the board and organization following each meeting 100% of the time	100%			
			Trainer offers Traverse updates at 100% of the training sessions.	100%			virtual ABI training currently being deployed